



navigate green energy savings



ADVICE • LEADERSHIP • SOLUTIONS • RESULTS

Let Sage Energy be your guide

Greener Energy Boosts Your Bottom Line and Benefits Our Planet

As the global economy places greater pressure on the planet's natural resources, organizations in all sectors and industries face increasing demand to demonstrate leadership in environmental stewardship while continually improving the bottom line.

Sage Energy helps institutional and commercial building owners (such as healthcare and educational institutions, manufacturers, farms, hotels and resorts) satisfy these demands, improving operating budgets and financial outcomes through more efficient use of energy.

Whether you have a mandate to improve operating costs, or want to implement programs that satisfy dual goals of sound eco-policy and fiscal savings, Sage can provide direction and keep you on course until you reach your financial and environmental goals. In addition, Sage Energy's team can guide you through the practical use of responsible and meaningful communication of these accomplishments to the public, raising visibility for your achievements and encouraging other corporate leaders to follow suit.

Sage Advice

We evaluate and provide solutions for company-wide energy improvements, and act as an energy advocate for our clients with energy service companies and technology vendors.

Our advice is shaped by years of experience setting energy policy, and is informed by enduring relationships with government energy and environmental agencies that call on Sage Energy for policy and program recommendations. Our position as a trusted advisor helps Sage Energy anticipate regulatory change, giving our clients crucial information to make better decisions.



SAGE ENERGY'S EXPERTS OFFER THE BEST POSSIBLE ADVICE FOR:

- Conducting energy audits and building assessments
- Evaluating and prioritizing energy efficiency solutions
- Feasibility and sourcing of renewable energy solutions
- Leveraging government and utility financial incentives
- Navigating sustainability certification requirements
- Forecasting the effects of regulation changes

Our advice is shaped by years of experience setting energy policy



Sage Leadership

Business sustainability in the years to come will require long-term tactical solutions in addition to short-term competitive gains for forward-thinking organizations. We know what to look for, we find the opportunities quickly, and we can make it easy for you to implement our best thinking.

In simple terms, we assess heating and cooling systems, analyze energy use of equipment and lighting, evaluate water use, and bring to light any other factors that affect your total energy bill. Then we develop clear, actionable plans you can follow in stages to significantly reduce energy use, greenhouse gas emissions, and your carbon footprint.

- When the plans are in place, we offer invaluable leadership navigating through the maze of regulations and financial incentives to get you the most bang for your buck. We can find available sources of financing in an ever-changing landscape of grants, loans and rebates, and help you steer around potential regulatory landmines.
- Sage Energy can lead the charge on "greening" your entire facility, including water conservation, air handling and lighting system efficiency, idle time energy use, and even your organization's commuting and travel footprint.

We encourage our clients to embrace what makes sense



Sage Solutions

While rating systems and guidelines such as LEED and Energy Star can provide direction for energy renovations and retrofits, Sage Energy believes that a facility-specific sustainability plan may be the most economical way to address corporate and institutional needs for the long run. The experts at Sage Energy can help you keep pace as technology improves, and steer you through successful staged implementation plans. We encourage our clients to embrace what makes sense, balancing the need for greener energy operations with practical advice on recognizing the useful life of systems and equipment.

Sage Energy provides the services you need to build the solutions that are right for you:

- Energy Audits for Energy Conservation Measure (ECM) Identification, Recommendations and Implementation
- Renewable Energy Project Management
- Corporate-Wide and Building-Specific Sustainability Planning
- Carbon Neutrality Strategies
- Communications, Marketing and Public Relations Support
- Expert Policy Analysis

Sage Results

SAVE MONEY

Sage Energy can help your organization realize tangible economic benefits like:

- **Reduced operating costs.** No-cost or low-cost energy conservation measures can reduce energy use 10-17%.
- **Increased building value.** Research suggests that asset values rise \$3 for every \$1 invested in energy efficiency retrofits.
- **Improvements** in employee health and productivity through air and lighting quality.
- **Protection** from financial risk of soaring energy and water prices.

LEAD THE WAY

Sage Energy can support your community leadership goals to:

- Demonstrate good corporate governance
- Focus on long-term thinking about the sustainability of the business and the savvy use of energy cost control
- Maximize public relations to communicate your achievements and set an example in your industry

SAVE THE PLANET

Sage helps you realize environmental benefits that preserve the planet for future generations:

- Reduced greenhouse gas emissions
- Smaller carbon footprint



We know what to look for

“The lowest-hanging fruit is the avoidance of waste...waste is easy to detect and cheap to fix.”

– Noam Lior, Professor of Mechanical Engineering and Applied Mechanics at the University of Pennsylvania

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“The two paths of cost savings and ecological sensitivity have finally crossed.”

–James Feldman, UBS AG Analyst

Who We Are

Based in Annapolis, Maryland and founded in 2004, we specialize in energy solutions and greener operations for commercial buildings.

- We are industry experts with 100 years of combined experience in energy efficiency and renewable energy project development and project management, and in planning for sustainability, carbon footprint reduction, and water conservation. We can help you make the most cost-effective energy decisions for your facilities.
- We understand how to navigate through the confusing, ever-changing field of government regulations, incentives and certification.
- We can be your advocate as you research energy technologies and green-building practices to help you make the best long- and short-term decisions.

About Geri Nicholson, President of Sage Energy Consulting

With a background in energy, resource economics, and global climate change, Ms. Nicholson brings 20 years of experience in evaluating energy efficiency programs and renewable energy markets, and implementing projects in the commercial and government sectors.

Her experience includes:

- Crafting renewable energy and energy efficiency legislation, regulations, and financing mechanisms geared toward developing diverse markets for energy innovations;
- Developing and managing of energy projects across commercial and industrial sectors;
- Analyzing barriers to deployment of next generation and innovative energy technologies and solutions for commercial buildings;
- Designing cost-effective carbon reduction policy and project solutions.



Where energy and environment meet the bottom line.

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